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# Cutting-edge web platform for health insurance decision-makers



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*Service offered: Reliable custom web platform to aid health insurance leaders*

*Industry: Healthcare*

## BACKGROUND

A health insurance leader from the United States approached us for a new feature-rich web platform that can provide a suite of management tools and action-oriented dashboards for payer organizations/health insurance leaders.

The already existing platform does not provide any integrated reporting option. So, maintaining reports and integrating them against the organizational benchmarks needed much external manual work.

## SOLUTION IMPLEMENTED

- We discussed with the client to understand their end-to-end requirements on the custom web platform.
- We made use of our proprietary solution to build a unique and highly scalable web platform quickly and within the budget.
- The web platform was developed with state-of-the-art UI and UX design with smooth integration of complex workflows into the system, custom reports, and the capability to manage hundreds of data records utilizing custom filters.
- A data lake was implemented to make it possible to meet effective reporting needs.

## OUTCOMES



**2.5X**

Effective management of operations



**30%**

Increase in business efficiency

*The client was extremely satisfied with the unrivaled performance of the robustly built web platform. The platform greatly helped streamline the processes and maximize business efficiency. This in turn boosted the brand reach across the globe.*

### Technology Used

